

Penn Valley Rodeo “Selfie” Contest
Picture yourself at the 60th Diamond Celebration Penn Valley Rodeo

Enter this social media contest to win a free pair of tickets to our rodeo May 19 OR 20, 2017! Tickets are valid for either day, to be used once. No substitutions for prize. No portion thereof is transferable or redeemable for cash.

Entries open/contest begins April 26 (Wednesday) at 8AM

Entries close May 13 (Saturday) at 11PM

Contest ends May 16 (Tuesday) at 11PM

Winners to be contacted May 17 (Wednesday) at 8AM

Short description: This is a contest for all those who wish to attend the Penn Valley Rodeo May 19-20, 2017. This contest requires the official 2017 PVCRA poster and your face! Take a photo, submit it, and get as many people to vote by liking your photo. Winner is based on “likes”.

Rules:

- **Must be 18 or older as of April 26th 2017.** Only one entry per person.
- By submitting your selfie to the PVCRA, you have read and accept the rules for this contest. Any violation of these rules may, at PVCRA Facebook Admins’ discretion, result in disqualification. All decisions of the Admins regarding this contest are final and binding in all respects.
- The winning photo may be featured on a separate post on the Facebook page as well as the rodeo’s website: pvrodeo.com
- **NO PURCHASE IS NECESSARY TO ENTER OR WIN.**
- Entering does not guarantee a win.
- Open only to those who plan to attend the 60th Diamond Celebration Penn Valley Rodeo.
- Ineligible are PVCRA board of directors (which includes Admins) and the immediate family (i.e., parents, children, siblings, spouse) of said board of directors, and persons residing in the same household, as such individuals.
- The photo must not contain any copyright, trademark or other material that violates the rights of any third party.
- Entrants represent and warrant that their submission is the original work of such entrant, it has not been copied from others, and it does not violate the rights of any other person or entity.
- Entries must not contain any defamatory, obscene or otherwise unlawful matter or depict anyone engaged in any illegal, immoral or lewd act, any violent or pornographic material or contain any other inappropriate content (as determined by the Admins).
- All entrant information, including Facebook username, is subject to the respective Privacy Policy of the PVCRA. All entry materials and information become the property of the PVCRA.
- By entering or voting in this contest, each entrant/voter releases and discharges the Admins, PVCRA, and any other party associated with the development or administration of this Contest, from any and all liability whatsoever in connection with this contest, including without limitation: legal claims, costs, injuries, losses or damages, demands or actions of any kind.

- By entering, you agree to cooperate reasonably with a background check to prove your age for eligibility.

How to enter:

1. Obtain the 2017 official PVCRA rodeo poster. This can be found at local businesses, in local newspapers, or the printed form of the Penn Valley Community Rodeo Association's Facebook profile picture (not cover photo). No purchase necessary!
2. Capture a photo of your whole face and entire poster via taking a "selfie". Only one person is to be in the selfie, and that is the camera operator.
3. Private Message your original photo to <https://www.facebook.com/pennvalleyrodeo/>. Note: All photos directly uploaded to the page are not considered a valid entry and will be removed. Include in the message: **one photo** you wish to enter (only one entry per person), your **Date of Birth** (for proof of age), a **caption** of your photo (which will be added to the description of your entry), and **your First name** plus first letter of your Last name (to make winners easier to identify to the Admins).
4. Last day to submit your selfie entry is May 13 (Saturday) at 11PM. As long as the message has been sent by 11PM, entry is still valid, but may be uploaded the next morning as Admins may not be online at that hour.

What to do next:

5. Wait for a reply. An Admin will soon open your message and confirm your entry. Once confirmed that your entry is valid- your selfie, caption, and First name and Last name's initial will be uploaded to a PUBLIC album created by the Admins.
6. All entries will be posted in the official contest photo album beginning April 26 (Wednesday) at 10AM and the public will be asked to vote for their favorite photo by "liking". Comments will not count towards "Likes".
7. Once your entry has been released into the contest album: "Like" your own photo. "Share" your photo so that others can like it too. The "likes" are based on total likes, regardless of the emoji used by voters. **THE WINNER IS THE PHOTO WHO HAS THE MOST "LIKES"** when the contest ends May 16 (Tuesday) at 11PM.

Winning:

8. All entries will be tallied on May 17 (Wednesday) starting at 7AM by the Admins of the PVCRA Facebook page.
9. The one entry with the highest total "Likes" will be declared the winner (in the event of a tie, the Admins will determine criteria to select a winner). Note: The album may disappear temporarily so that no likes can be submitted after the deadline, until tallies are made.
10. Any potential winner will be notified by private message as a reply to the original entry. If a potential winner: (i) cannot be contacted; (ii) does not respond within two (2) days from the date the Admin first tries to notify him/her; or (iii) fails to pick up the tickets, such potential winner forfeits all rights to win the contest or receive the pair of tickets, and an alternate potential winner may be selected. Upon contacting a potential winner and determining that he/she has met all eligibility requirements (**18 or older as of April 26th 2017**), such individual will be declared the "winner" of the Selfie Contest and announced.
11. There will be one winner. The prize is two (2) complementary tickets to the Penn Valley Rodeo May 19 or May 20, 2017 only. The winning photo may be featured on the pvrodeo.com homepage, the Photo Contest page, and Facebook page.